

APPENDIX 1

CORPORATE PLAN 2020-24 : PRIORITY ACTIONS 2021/22 as adopted at Council 14 December 2020

Priority	Target Area	Pledge	ACTION 2021/22
<i>'People'</i> – Providing You with a High Quality Customer Experience	Offer you the ability to access more services yourself 24/7 online	Designing our online services to keep you informed of progress	Expand the number of services that are fully trackable by March 2022
	Maintain high customer satisfaction about the quality of services we deliver	Undertaking an annual online survey of residents to establish customer satisfaction and priorities	Undertake Annual Survey using the Online Residents Panel to assess resident satisfaction with DDDC Services by November 2021
<i>'Place'</i> – Keeping the Derbyshire Dales Clean, Green and Safe	Achieve net zero carbon emissions from District Council operations by 2030	Preparing and Implementing a Climate Change Strategy	Implement Year 1 actions of the adopted Climate Change Strategy
	Work with partners across the county and region to deliver this new goal through all relevant strategies	Preparing and Implementing a Climate Change Strategy	Support the retrofit of energy efficiency measures in homes across the district
	Work with partners across the county and region to deliver this new goal through all relevant strategies	Preparing and adopting a Supplementary Planning Document on Climate Change	Complete the adoption of a Supplementary Planning Document on Climate Change
	Work with partners across the county and region to deliver this new goal through all relevant strategies	Implementing a programme of Electric Vehicle charging points in our car parks	Develop a programme for further publicly accessible EV charging points in car parks across the Derbyshire Dales
	Invest capital resources in our main parks to improve facilities where feasible	Improving facilities initially in Ashbourne Recreation Ground	Complete the transfer and re-build of Ashbourne Memorial Pavilion and refurbishment of the Bandstand and paths
	Invest capital resources in our main parks to improve facilities where feasible	Improving facilities initially in Ashbourne Recreation Ground	Work in Bath Gardens, Bakewell, towards achieving Green Flag Award (then Ashbourne Memorial Gardens in the following year)
	Developing maintenance plans for green spaces and verges we manage to encourage greater biodiversity	Review and implement revised core standards for Clean and Green by April 2021	Review and implement revised core standards for Clean and Green by April 2022
	Publish an annual report on air quality in the District and identify any appropriate mitigation measures for areas of lower air quality	Publish an Air Quality Monitoring Report by July 2020 and where necessary commence appropriate mitigation measures and create an action plan by March 2021	Carry out a Detailed Assessment, and progress to an Air Quality Management Area and Action Plan as necessary
<i>'Prosperity'</i> – Supporting Better Homes and Jobs for You	Invest resources in developing key employment sites	Facilitating the development of Ashbourne Business Park and Phase 1 housing at Ashbourne Airfield	Work with public and private sector partners to complete infrastructure improvements at Ashbourne Airfield Industrial Estate

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	Invest resources in developing key employment sites	Prioritising regenerating housing and employment sites	Re-shape Regeneration Services to drive investment in brownfield and other key strategic housing/employment sites,
	Promote investment to stimulate the economy of our market towns	Initiating a development scheme for the Bakewell Road site, Matlock town centre	Invest in the redevelopment of the Bakewell Road town centre site, Matlock
	Support businesses to encourage productivity, growth, and higher wage jobs in rural and urban locations	Launching the Derbyshire Dales Place Branding Initiative	Re-start place-based marketing with a Derbyshire Dales 'open for business' campaign to promote the area for economic investment
	Support businesses to encourage productivity, growth, and higher wage jobs in rural and urban locations	Continuing to provide a high quality, free, 1:1 business advice service to small and medium sized businesses	Continue to provide a high quality, free, 1:1 business advice service to small and medium sized businesses
	Promote housing development that meets the needs of the present and future population of the District	Building new Council homes to rent and continuing to build social rented homes in partnership with Housing Associations	Commence the programme to build new Council homes to rent
	Promote housing development that meets the needs of the present and future population of the District	Helping disabled people adapt their homes so they can continue to live there	Provide adaptations to the homes of disabled people
	Delivering a permanent site to meet identified traveller needs	Identify opportunities for the provision of permanent Traveller site and conclude negotiations with landowners by July 2020.	Deliver a permanent site to meet identified Traveller needs
		Complete a review of the Derbyshire Dales Local Plan	Carry out the Derbyshire Dales Local Plan review process as determined by Council
		Support communities in developing Neighbourhood Plans	Support the Brailsford and Ashbourne Neighbourhood Plans through the statutory process towards completion
		Continue to provide debt and welfare advice to vulnerable households	Continue to provide debt and welfare advice to vulnerable households