

APPENDIX 2 – Corporate Plan Targets 2021/22

Priority	Target Area	Pledge	ACTION 2021/22 (adopted by Council 14 December 2020)	Ref. no	PROPOSED TARGET 2021/22	Service area
'People' – Providing You with a High Quality Customer Experience	Offer you the ability to access more services yourself 24/7 online	Designing our online services to keep you informed of progress	Expand the number of services that are fully trackable by March 2022	CP20/PE6	Increase the number of services that are fully trackable by March 2022, by 20, across all departments	Corporate and Customer Services
	Maintain high customer satisfaction about the quality of services we deliver	Undertaking an annual online survey of residents to establish customer satisfaction and priorities	Undertake Annual Survey using the Online Residents Panel to assess resident satisfaction with DDDC Services by November 2021	CP20/PE7	Undertake Annual Survey using the Online Residents Panel to assess resident satisfaction with DDDC Services by November 2021	Regeneration and Policy
'Place' – Keeping the Derbyshire Dales Clean, Green and Safe	Achieve net zero carbon emissions from District Council operations by 2030	Preparing and Implementing a Climate Change Strategy	Implement Year 1 actions of the adopted Climate Change Strategy	CP20/PL1	Implement Year 1 actions of the adopted Climate Change Strategy and report on effect of actions in terms of CO ₂ reductions. Implement decarbonisation works at Ashbourne Leisure Centre.	Regulatory Services

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	Work with partners across the county and region to deliver this new goal through all relevant strategies	Preparing and Implementing a Climate Change Strategy	Support the retrofit of energy efficiency measures in homes across the district	CP20/PL16	Support the retrofit of energy efficiency measures in homes across the district	Housing Services
	Work with partners across the county and region to deliver this new goal through all relevant strategies	Preparing and adopting a Supplementary Planning Document on Climate Change	Complete the adoption of a Supplementary Planning Document on Climate Change	CP20/PL5	Complete the adoption of a Supplementary Planning Document on Climate Change by June 2021	Regeneration and Policy
	Work with partners across the county and region to deliver this new goal through all relevant strategies	Implementing a programme of Electric Vehicle charging points in our car parks	Develop a programme for further publicly accessible EV charging points in car parks across the Derbyshire Dales	CP20/PL7	Develop a programme for further publicly accessible EV charging points in 2 car parks across the Derbyshire Dales by April 2022	Neighbourhoods
	Developing maintenance plans for green spaces and verges we manage to encourage greater biodiversity	Review and implement revised core standards for Clean and Green by April 2021	Review and implement revised core standards for Clean and Green by April 2022	CP20/PL12	Review and implement revised core standards for Clean and Green by April 2022	Clean and Green

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	Publish an annual report on air quality in the District and identify any appropriate mitigation measures for areas of lower air quality	Publish an Air Quality Monitoring Report by July 2020 and where necessary commence appropriate mitigation measures and create an action plan by March 2021	Carry out a Detailed Assessment, and progress to an Air Quality Management Area and Action Plan as necessary	CP20/PL14	Carry out a Detailed Assessment by April 2021 and progress to an Air Quality Management Area and Action Plan as necessary by March 2022	Regulatory Services
	Invest capital resources in our main parks to improve facilities where feasible	Improving facilities initially in Ashbourne Recreation Ground	Complete the transfer and re-build of Ashbourne Memorial Pavilion and refurbishment of the Bandstand and paths	CP20/PL17	Complete the transfer and re-build of Ashbourne Memorial Pavilion and refurbishment of the Bandstand and paths by September 2021	Community Development & Regulatory Services
		Improving facilities initially in Ashbourne Recreation Ground	Work in Bath Gardens, Bakewell, towards achieving Green Flag Award (then Ashbourne Memorial Gardens in the following year)	CP20/PL18	Secure Green Flag award for Bath Gardens, Bakewell (then Ashbourne Memorial Gardens in the following year)	Community Development & Regulatory Services

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<i>'Prosperity'</i> – Supporting Better Homes and Jobs for You	Invest resources in developing key employment sites	Facilitating the development of Ashbourne Business Park and Phase 1 housing at Ashbourne Airfield	Work with public and private sector partners to complete infrastructure improvements at Ashbourne Airfield Industrial Estate	CP20/PR1	Completion of the A52 Roundabout by July 2021. Complete link road by October 2021	Regeneration and Policy
		Prioritising regenerating housing and employment sites	Re-shape Regeneration Services to drive investment in brownfield and other key strategic housing/employment sites	CP20/PR2	Re-shape Regeneration Services by March 2022	Regeneration and Policy
	Promote investment to stimulate the economy of our market towns	Initiating a development scheme for the Bakewell Road site, Matlock town centre	Invest in the redevelopment of the Bakewell Road town centre site, Matlock	CP20/PR3	Secure completion of first phase of development by March 2022	Regeneration and Policy
	Support businesses to encourage productivity, growth, and higher wage jobs in rural and urban locations	Launching the Derbyshire Dales Place Branding Initiative	Re-start place-based marketing with a Derbyshire Dales 'open for business' campaign to promote the area for economic investment	CP20/PR6	Re-start place-based marketing with a Derbyshire Dales 'open for business' campaign to promote the area for economic investment by July 2021	Regeneration and Policy

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	Support businesses to encourage productivity, growth, and higher wage jobs in rural and urban locations	Continuing to provide a high quality, free, 1:1 business advice service to small and medium sized businesses	Continue to provide a high quality, free, 1:1 business advice service to small and medium sized businesses		Continue to provide a high quality, free, 1:1 business advice service to 75 small and medium sized businesses	Regeneration and Policy
	Promote housing development that meets the needs of the present and future population of the District	Building new Council homes to rent and continuing to build social rented homes in partnership with Housing Associations	Commence the programme to build new Council homes to rent	CP20/PR8	Commence the programme to build new Council homes to rent by March 2022	Housing
		Helping disabled people adapt their homes so they can continue to live there	Provide adaptations to the homes of disabled people	CP20/PR10	Provide adaptations to 70 homes of disabled people by March 2022	Regulatory Services
	Delivering a permanent site to meet identified traveller needs	Identify opportunities for the provision of permanent Traveller site and conclude negotiations with landowners by July 2020.	Deliver a permanent site to meet identified Traveller needs	CP20/PR13	Secure planning permission for a permanent Traveller site by March 2022	Housing

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		Complete a review of the Derbyshire Dales Local Plan	Carry out the Derbyshire Dales Local Plan review process as determined by Council	CP20/PR16	Carry out the Derbyshire Dales Local Plan review process as determined by Council	Regeneration and Policy
		Support communities in developing Neighbourhood Plans	Support the Brailsford and Ashbourne Neighbourhood Plans through the statutory process towards completion	CP20/PR17	Support the Brailsford and Ashbourne Neighbourhood Plans through the statutory process towards adoption by June 2021	Regeneration and Policy
		Continue to provide debt and welfare advice to vulnerable households	Continue to provide debt and welfare advice to vulnerable households	CP20/PR18	Continue to provide debt and welfare advice to 300 vulnerable households	Housing