

Priority	Target Area	Pledge	<b>PRIORITY ACTION AREA 2022/23</b> <b>(adopted at G&amp;R Cttee 20 January 2022)</b>
<b>'People'</b> – Providing You with a High Quality <b>Customer Experience</b>	Enable you to pay online for more Council services	Enabling online direct debits and card payments	Increase the number of services that can be paid for online
	Maintain high customer satisfaction about the quality of services we deliver	Undertaking an annual online survey of residents to establish customer satisfaction and priorities	Undertake Annual Survey using the Online Residents Panel to assess resident satisfaction with Derbyshire Dales District Council services
		Achieve a sustainable financial position by prudent management of resources and reviewing services	Continue to explore opportunities to deliver £250K efficiency savings and/or additional income by 2023/24
<b>'Place'</b> – Keeping the Derbyshire Dales <b>Clean, Green and Safe</b>	Achieve net zero carbon emissions from District Council operations by 2030	Implement our Climate Change Strategy action plan	Implement energy efficiency and heat decarbonisation measures in Derbyshire Dales District Council buildings (subject to Public Sector Decarbonisation funding)
	Work with partners across the county and region to deliver this new goal through all relevant strategies	Implement our Climate Change Strategy action plan	Complete feasibility studies for the installation of ground mounted solar PV arrays on Derbyshire Dales District Council land
		Implement our Climate Change Strategy action plan	Undertake community engagement and provide advice to rural communities through the use of the 'Fantastic Homes' exhibition
		Implement our Climate Change Strategy action plan	Deliver a 'green exhibition' to showcase solutions to the climate crisis
		Implement a programme of Electric Vehicle charging points in our car parks	Introduce more publicly accessible EV charging points
		Promoting greater recycling	Implement a recycling education and promotional programme and identify further opportunities
		Develop and implement a community tree planting programme	Develop a COVID-19 remembrance tree planting scheme
	Review our clean and green service commitments to better target existing resources	Review and implement revised core standards for Clean and Green by April 2021	Implement Clean and Green Review action plan
	Invest capital resources in our main parks to improve facilities where feasible	Improving facilities initially in Ashbourne Recreation Ground	Complete work and submit Green Flag application for Ashbourne Recreation Ground
<b>'Prosperity'</b> – Supporting Better <b>Homes and Jobs</b> for You	Invest resources in developing key employment sites	Publish an annual report on air quality in the District and identify any appropriate mitigation measures for areas of lower air quality	Work with partners to adopt an Air Quality action plan and start to implement the measures identified therein
		Facilitating the development of Ashbourne Business Park and Phase 1 housing at Ashbourne Airfield	Finalise the masterplan for the Phase 1 site and promote the initial development of Ashbourne Business Park
		Prioritising regenerating housing and employment sites	Re-shape Regeneration Services to drive investment in brownfield and other key strategic housing/employment sites
	Promote investment to stimulate the economy of our market towns	Prioritising regenerating housing and employment sites	Prepare a Levelling Up Fund bid for submission to Government
		Initiating a development scheme for the Bakewell Road site, Matlock town centre	Progress development of the Bakewell Road town centre site, Matlock

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	Support businesses to encourage productivity, growth, and higher wage jobs in rural and urban locations	Launching the Derbyshire Dales Place Branding Initiative	Launch 'Invest in the Derbyshire Dales' microsite
		Continuing to provide a high quality, free, 1:1 business advice service to small and medium sized businesses	Continue to provide a high quality, free, 1:1 business advice service to small and medium sized businesses
	Promote housing development that meets the needs of the present and future population of the District	Building new Council homes to rent and continuing to build social rented homes in partnership with Housing Associations	Start building and acquiring new Council homes to rent, and continue to build social rented homes in partnership with Housing Associations
		Helping disabled people adapt their homes so they can continue to live there	Provide adaptations to the homes of disabled people
		Explore further policy options to reduce empty homes	Adopt the higher empty home premiums and support owners to bring empty homes back in to use
		Delivering a permanent site to meet identified Traveller needs	Deliver a permanent site to meet identified Traveller needs
		Participate in the Afghan relocation scheme	Work with partners to accommodate Afghan refugee families
		Make it easier for firms to do business with us through our procurement process	Complete by June 2022
		Complete a review of the Derbyshire Dales Local Plan	Carry out the Derbyshire Dales Local Plan review process as determined by Council
		Continue to provide debt and welfare advice to vulnerable households	Continue to provide debt and welfare advice to vulnerable households