Priority	Target Area	Pledge	PROPOSED TARGET 2022/23
<i>'People'</i> – Providing You with a High Quality Customer Experience	Maintain high customer satisfaction about the quality of services we deliver	Undertaking an annual online survey of residents to establish customer satisfaction and priorities	Complete an annual online survey of residents to establish customer satisfaction and priorities by Oct 2022 and report to Council by Jan 2023
		Achieve a sustainable financial position by prudent management of resources and reviewing services	Following the Government's announcement of the outcome of the Local Government Finance Settlement for 2023/24, the Fair Funding Review and the Business Rates Retention Review, to develop a sustainable Medium Term Financial Plan by 31 March 2023.
'Place' – Keeping the Derbyshire Dales Clean, Green and Safe	Achieve net zero carbon emissions from District Council operations by 2030 Work with partners across the county and region to deliver this new goal through all relevant strategies	Implement our Climate Change Strategy action plan	Implement energy efficiency and heat decarbonisation measures at Matlock Town Hall, Northwood Depot and ABC by March 2023
		Implement our Climate Change Strategy action plan	Complete feasibility studies for the installation of ground mounted solar PV arrays on Derbyshire Dales District Council land by June 2022
		Implement our Climate Change Strategy action plan	Undertake community engagement and provide advice to rural communities through the use of 4 'Fantastic Homes' exhibitions by March 2023
		Implement our Climate Change Strategy action plan	Deliver 1 'green exhibition' to showcase solutions to the climate crisis by September 2022
		Implement a programme of Electric Vehicle charging points in our car parks	To provide options and any associated costs for Members to make a decision on the way forward with a view to introduce more publicly accessible EV charging points within Public Car Parks by March 2023
		Promoting greater recycling	Develop and implement a recycling education and promotional programme and identify further opportunities by March 2023.
		Develop and implement a community tree planting programme	Develop a COVID-19 remembrance tree planting scheme by March 2023
	Review our clean and green service commitments to better target existing resources	Review and implement revised core standards for Clean and Green by April 2021	Commence implementation of Clean and Green Review action plan by March 2023
	Invest capital resources in our main parks to improve facilities where feasible	Improving facilities initially in Ashbourne Recreation Ground	Complete work and submit Green Flag application for Ashbourne Recreation Ground by March 2023
		Publish an annual report on air quality in the District and identify any appropriate mitigation measures for areas of lower air quality	Work with partners to adopt an Air Quality action plan and start to implement the measures identified therein by March 2023
<i>'Prosperity'</i> – Supporting Better Homes and Jobs for You	Invest resources in developing key employment sites	Facilitating the development of Ashbourne Business Park and Phase 1 housing at Ashbourne Airfield	Finalise the masterplan for the Phase 1 site and promote the initial development of Ashbourne Business Park by March 2023
		Prioritising regenerating housing and employment sites	Implement Regeneration Services restructure by July 2022 to drive investment in brownfield and other key strategic housing/employment sites
		Prioritising regenerating housing and employment sites	Prepare a Levelling Up Fund bid and submit to the Government by Round 2 deadline

Priority	Target Area	Pledge	PROPOSED TARGET 2022/23
	Promote investment to stimulate the economy of our market towns	Initiating a development scheme for the Bakewell Road site, Matlock town centre	Complete the shell construction for the redevelopment of the Bakewell Road town centre site, Matlock, by March 2023
	Support businesses to encourage productivity, growth, and higher wage jobs in rural and urban locations	Launching the Derbyshire Dales Place Branding Initiative	20% increase in business enquiries generated by March 2023
		Continuing to provide a high quality, free, 1:1 business advice service to small and medium sized businesses	Assist 75 small and medium sized businesses by March 2023
	Promote housing development that meets the needs of the present and future population of the District	Building new Council homes to rent and continuing to build social rented homes in partnership with Housing Associations	The Council will acquire 10 additional homes and deliver 33 homes with housing association partners in 2022/23
		Helping disabled people adapt their homes so they can continue to live there	Provide adaptations to the homes of 70 disabled people by March 2023
		Explore further policy options to reduce empty homes	The Council will adopt the higher empty homes premiums in April 2022. From May 2022 the Empty Homes Officer will be in post and will contact all owners of empty homes vacant for more than 6 months
		Delivering a permanent site to meet identified Traveller needs	Deliver a permanent site to meet identified Traveller needs by March 2023
		Participate in the Afghan relocation scheme	The district will accommodate 4 new refugee families by March 2023
		Make it easier for firms to do business with us through our procurement process	Amend our Contract Standing Orders and adopt social value principles within our new Sustainable Procurement Strategy
		Complete a review of the Derbyshire Dales Local Plan	Complete policy revision by December 2022
		Continue to provide debt and welfare advice to vulnerable households	The Council will enable and provide debt and welfare advice to 300 vulnerable households by March 2023